



Kai Yep
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Kai Yep—product designer, inventor and illustrator

EDUCATION

BFA Graphic Design
San José State
University
CA · 2015 – 2017

Thesis project: Flag of
Unity in Diversity, a
research-based flag
design

SKILLS AND TOOLS

Product Design, Brand
Design, Motion Graphics,
Illustration, Spanish
(native). Adobe Creative
Suite, Sketch App,
Figma, Principle,
Autodesk Fusion 360,
HTML, CSS, Wordpress

PUBLICATIONS

US Patent
No. 10,460,629, B1 · Oct 2019
“Perpetual Month Display
Calendar”

Art Exhibition
Works/San Jose · Feb 2019
“Unity in Diversity”

Magazine Article
Vexillum · June 2018
“A Research-Based Flag
Design”

EXPERIENCE

Michigan Software Labs

Ada, MI · Apr 2021—Present

—UX Design Lead

Working with Fortune 500 companies focused on crafting human-centered software experiences, balancing clients' business goals and technical feasibility.

DocuSign

Chicago, IL · Sep 2019—Present

—Product Designer

Working to expand the DocuSign Agreement Cloud in the automation of agreement generation and negotiation prior to signature, for SMB and enterprise levels, delivering first-class application experiences.

SAP

San Francisco, CA · Feb 2018—Sep 2019

—Product Designer

Dabra.ai: redesigned the web application based on user research (improved information architecture, on-boarding flow, product website, and branding). Worked closely with front-end developers, heavy users, and the Israel-based team.

SAP Customer Experience Labs: designed MVPs for three product demos for the SAP CX Live conference in Barcelona.

Build.me: designed the interaction and flow for features in the UI composer. Designed multiple marketing-related materials through videography and web design.

San José State University

San José, CA · Aug 2016–Dec 2017

—Lead Graphic Designer

Directed a 4-person design team in the marketing production for the Hammer Theatre Center and the College of Humanities and the Arts.

Freelance

Costa Rica, 2014—2015

—Brand Designer

Developed branding, graphic design and marketing projects for clients in Costa Rica, Brazil, Peru, and Italy, in sectors such as retail, education, and NGOs.